



Industry  
Profiles  
2017

Wholesale Trade  
Industry

*Alberta*  
Government

# OVERVIEW

The Wholesale Trade industry<sup>1</sup> in Alberta includes wholesale distributors, agents and brokers of goods such as:

- farm products;
- petroleum products;
- food, beverage and tobacco products;
- personal and household goods;
- motor vehicles and parts;
- building materials and supplies; and
- machinery and equipment.

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<sup>1</sup> North American Industry Classification System (NAICS) 2007 major group 41

# SECTION A

## BUSINESS ENVIRONMENT

### 1. 2016 Employment and Unemployment Numbers and Rates

Table 1

|                   | Alberta   | Wholesale Trade Industry |
|-------------------|-----------|--------------------------|
| Employment        | 2,263,800 | 83,700                   |
| Employment Share  | N/A       | 3.7%                     |
| Unemployment      | 200,800   | 5,600                    |
| Unemployment rate | 8.1%      | 6.3%                     |

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2016

Note: Note: N/A denotes not-applicable. Employment share is obtained by dividing the number of employment in this industry by total employment in Alberta.

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics<sup>2</sup> website or Statistics Canada<sup>3</sup>.

### 2. Industry's Growth

- The Wholesale Trade industry accounted for 3.7% of total employment in Alberta in 2016.
- Employment in this industry is expected to grow at an average rate of 1.5% from 2016 to 2019<sup>4</sup>.
- The industry is expected to account for 3.8% of total employment in Alberta in 2017.

For more information, see the Alberta Learning Information Service (ALIS)<sup>5</sup> website for descriptions of industries.

<sup>2</sup> See <http://work.alberta.ca/labour/labour-force-statistics-and-annual-reviews.html>

<sup>3</sup> See <http://www.statcan.gc.ca>

<sup>4</sup> Alberta Modified Canadian Occupational Projection System (COPS) Outlook 2015 – 2019, Industry Employment Outlook

<sup>5</sup> See <http://www.alis.alberta.ca>

### 3. Facts, Trends and Outlook

According to Statistics Canada's National Economic Accounts, the Wholesale Trade industry accounted for approximately 4.8%<sup>6</sup> of Alberta's Gross Domestic Product in 2015, up from 4.3% in 2005. Its contribution to Alberta's total employment fell from 3.8% in 2006 to 3.7% in 2016.

Total employment (the total number of employees and self-employed people, 15 years and over) in 2016 was 6.9% lower than its level in 2015. Over the last 10 years, employment increased by 11,000 from 2006, a 15.1% increase. There were 83,700 employed in the industry in 2016, of whom 93.0% were full time and 7.0% were part time.

Table 2

| Characteristic                              | Alberta | Trade* |
|---------------------------------------------|---------|--------|
| Median Retirement Age (years)               | 63.3    | 64.7   |
| Average Number of Hours Worked per Week     | 36.2    | 33.4   |
| Multiple Jobholders (% of total employment) | 5.9%    | 5.2%   |
| Average Job Tenure (months)                 | 90.2    | 76.4   |
| Employees Under Union Coverage (%)          | 20.8%   | 9.1%   |
| Employees Working Overtime per Week (%)     | 17.1%   | 12.8%  |

Data Source: Statistics Canada, Labour Force Survey, CANSIM Tables 282-0022, 282-0031, 282-0042, 282-0078 and 282-0084, 2016, and custom tabulation (median retirement age)

\* Both Wholesale and Retail Trade are included.

Note: The percentage of multiple jobholders is obtained by dividing the number of multiple jobholders by total employment. This calculation method also applies to the percentage of employees under union coverage and the percentage of employees working overtime per week.

<sup>6</sup> This is for North American Industry Classification System (NAICS) 2007.

#### 4. Size of Businesses in Alberta and the Industry

Table 3

| Establishment Size      | Businesses in Alberta |       | Businesses in Trade* |       |
|-------------------------|-----------------------|-------|----------------------|-------|
|                         | Number of Employees   | %**   | Number of Employees  | %**   |
| Less than 20 employees  | 673,000               | 35.6% | 125,100              | 41.2% |
| 20 to 99 employees      | 671,400               | 35.5% | 121,600              | 40.1% |
| 100 to 500 employees    | 346,900               | 18.3% | 51,600               | 17.0% |
| More than 500 employees | 199,800               | 11.0% | 5,100                | 1.7%  |

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0076, 2016

\* Both Wholesale and Retail Trade are included.

\*\* Percentages may not add up to 100 due to rounding

Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

## SECTION B

# HUMAN RESOURCES PROFILE

### 1. Occupational Information

Some examples of occupations in the Wholesale Trade industry include:

- shipper and receiver;
- technical sales representative;
- truck driver;
- direct distributor; and
- auctioneer.

For a complete listing of all occupations related to this industry, as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles<sup>7</sup> website.

### 2. Demographics: Gender and Age

According to the Labour Force Survey, the gender breakdown in the Wholesale Trade industry in 2016 was as follows:

- women employed: 22,700 people, or 27.1%
- men employed: 61,000 people, or 72.9%

Overall in Alberta, women accounted for 45.5% and men made up 54.5% of total employment (for all industries).

Table 4

| Age Characteristics | Employment in Alberta |       | Employment in Wholesale Trade |       |
|---------------------|-----------------------|-------|-------------------------------|-------|
|                     | Number                | %*    | Number                        | %*    |
| 15-24 years         | 303,200               | 13.4% | 7,700                         | 9.2%  |
| 25-54 years         | 1,536,000             | 67.9% | 58,900                        | 70.4% |
| 55 years and over   | 424,600               | 18.8% | 17,100                        | 20.4% |

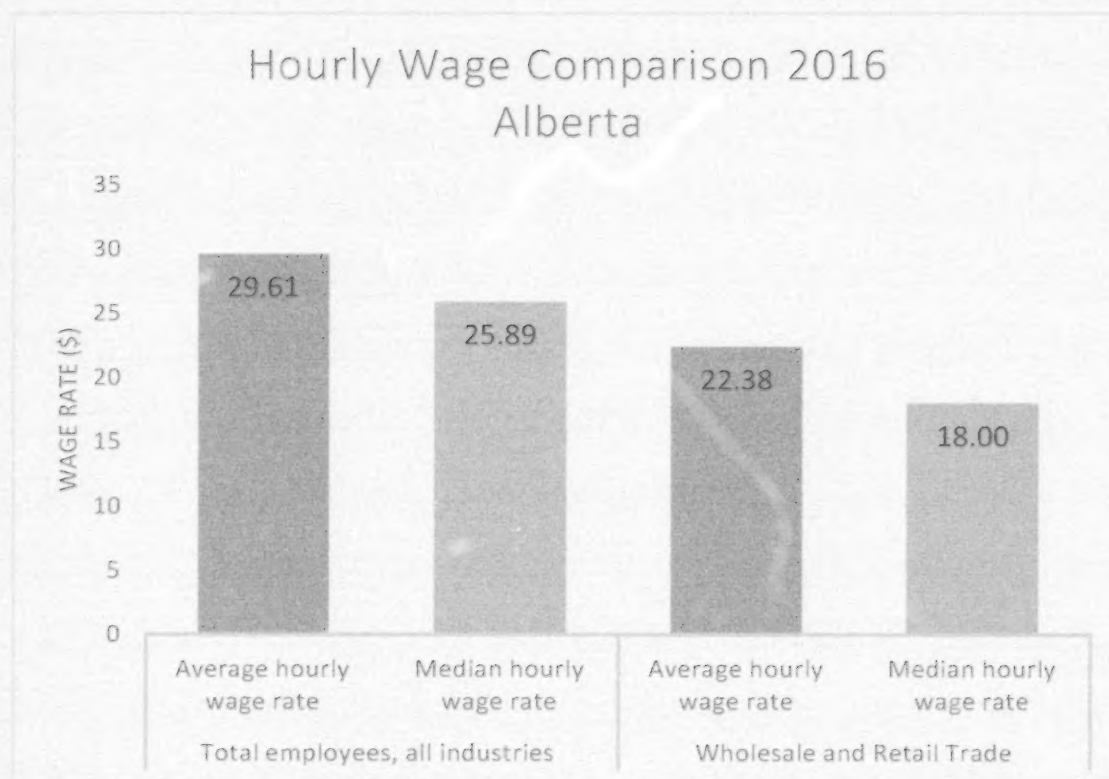
Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2016

\* Percentages may not add up 100 due to rounding.

<sup>7</sup> See <http://occinfo.alis.alberta.ca/occinfopreview>

### 3. Wages and Salaries

Chart 1



Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0072, 2016

Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

## Wage and Salary Information for Selected Occupations

Table 5

| Occupation                   | Average Hourly Wage |         |         | Average Annual Salary |
|------------------------------|---------------------|---------|---------|-----------------------|
|                              | Starting            | Overall | Top     |                       |
| Sales representative         | \$24.82             | \$33.08 | \$43.65 | \$68,668              |
| Purchasing agent and officer | \$24.26             | \$27.59 | \$37.91 | \$56,289              |
| Truck driver                 | \$23.68             | \$28.04 | \$32.64 | \$56,434              |
| Shipper and receiver         | \$17.13             | \$20.80 | \$24.36 | \$42,466              |

Data Source: 2015 Alberta Wage and Salary Survey

For more information on the *2015 Alberta Wage and Salary Survey*, refer to the WAGEinfo<sup>8</sup> website. For job descriptions, duties, skills and educational requirements of specific occupations in the Wholesale Trade industry, visit the ALIS<sup>9</sup> website.

<sup>8</sup> See <http://www.alis.alberta.ca/wageinfo>

<sup>9</sup> See <http://www.alis.alberta.ca>

## SECTION C

### ADDITIONAL INFORMATION

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#### Links to Industry Associations

- Canadian Association of Importers and Exporters  
(<http://www.iecanada.com>)

Call us or visit our website for more information or to find the following publications:

- 2016 Annual Alberta Labour Market Review
- Monthly Alberta Labour Force Statistics Highlights and Packages
- Alberta's Occupational Demand and Supply Outlook
- Alberta Labour Force Profiles
- Alberta Industry Profiles

[www.work.alberta.ca/labour.html](http://www.work.alberta.ca/labour.html) (see Labour Market Information)

In Edmonton: 780.422.4266

Long distance: 1.800.661.3753

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